

WAVECOMBE Online Training Seminar Schedule

First Part: Tuesday 22nd September, 15:00 – 17:00 (CET)

Getting Started in Public Engagement (~35 minutes)

https://www.sheffield.ac.uk/polopoly_fs/1.861139!/file/Masterclass52.pdf

Discussion and break (10 minutes)

Working with stakeholders (~35 minutes)

https://prezi.com/o79ego8_uwyb/university-of-sheffield-stakeholder-involvement-masterclass/?utm_campaign=share&utm_medium=copy

Discussion and break (10 minutes)

Masterclass video: Working with the media and social media (~20 minutes)

<https://www.youtube.com/watch?v=ZzEjLODaY1U&feature=youtu.be>
https://www.sheffield.ac.uk/polopoly_fs/1.328810!/file/MediaRelationsTeam.pdf

Discussion and wrap-up (10 minutes)

Second Part: Thursday 8th, October 8, 14:00-16:30 (UK time)

High Quality Public Engagement

<https://www.publicengagement.ac.uk/whats-new/events/high-quality-public-engagement-online-training-081020>

In this engaging, interactive online course, participants will have the opportunity to examine a series of frameworks and tools that can be used to develop high quality public engagement. In applying these tools - through case studies, activities and discussions - delegates will develop a more strategic approach to their public engagement practice.

Target participants

This course, aimed at those with a basic grounding in Public Engagement with research, looking to take stock and develop a more strategic approach to their public engagement.

Learning objectives

- To explore frameworks and concepts that begin to deepen thinking about People, Purpose and Process within public engagement work
- To start thinking about the importance of evaluation to high quality public engagement
- To apply learning to an example of their own public engagement practice and take away tools which will allow practical application of learning in the future

Trainer

This course will be facilitated by Helen Featherstone, Head of Public Engagement with Research, University of Bath.

Agenda

14:00

- Your experience and knowledge of public engagement
- Framework for high quality public engagement
- Purpose
- People

15:15 10 minute break

15:25

- Process
- Evaluation
- Q&A
- After the training...